

YES MAN.

HARRY S. DOUGLAS
YES MANAGER

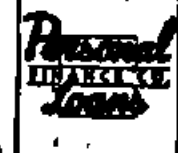
I'M THE "YES" MAN at Personal Finance Co. that is—*for the man who likes to say "YES" to loan requests.*

You see—I'm the manager of our office—the man who's responsible for building up our business. The more times I say "yes" to requests for loans—the more business we do. And since making loans is our ONLY business—that's mighty important to me.

Therefore, if you need extra cash at any time—whether a little for a short time or a lot for a long time—you can depend on my doing my best to say "yes" to you... promptly.

Next time you can use a loan give me a chance to say "Yes"—won't you? I'll consider it a favor. See me at Personal Finance Co.

Loans \$25 to \$500 on Signatures, Furniture, or Car



THE COMPANY THAT WANTS TO SAY YES
Personal FINANCE CO.

2nd Floor • (OVER KRISOL'S)
127 GENESEE ST. (Cor. Elmwood St.) UTICA
Phone: Utica 4-7187 • Harry Douglas, YES MANAGER
OPEN SATURDAYS UNTIL NOON

Loans made to residents of all surrounding towns. Personal Finance Company of New York

Publisher Will Speak At College

Clinton-Bennett Cerf, noted American humorist and president of Random House and Modern Library publishers, will discuss "Changing Styles in American Humor" in Hamilton College Memorial Chapel at 8 p. m. Thursday. The public is invited.

Cerf, described as a "dynamo of activity" by columnists, has spent most of his life in the newspaper and publishing business. Best known as a humorist, he is the author of "Try and Stop Me," "Shake Well Before Using," "The Pocketbook of Jokes," "Anything for a Laugh," and "Laughing Stock," all collections of humorous stories and anecdotes.

A Phi Beta Kappa graduate of Columbia University and of its School of Journalism, he is a member of Phi Delta Epsilon, national journalistic honor society. He is the founder of Modern Library and Random House, and more recently, Wonder Books, Inc. A prime mover in the development of the low cost book, he has been called "the reader's unknown benefactor."

Samuel Hopkins Adams, author and journalist, and a Hamilton alumna in the Class 1891, will accompany Cerf to the college, where he will open the 1950-51 lecture series.



BENNETT CERF

To Note Anniversary

Relatives and friends of Mr. and Mrs. Daniel H. Pryor, Kirkland Hill, Clinton, will gather at their home Saturday for an open house in celebration of their 50th wedding anniversary, which falls on Tuesday, Oct. 31.

Guests are expected from Utica and a number of towns in this area.

Glee Club Wins Prize

New York—UP—The glee club of the Rensselaer Polytechnic Institute of Troy, Saturday night won the annual Harvest Festival Concert at Carnegie Hall. The group took the first prize and was named champion of champions. Their prize was a \$100 savings bond and a memorial plaque.

Shoot with Care, Hunters Advised By State Trooper

"Huntsman, hold that fire!" was the warning issued by State Police Sgt. Joseph W. Deveans at New Hartford.

"It's about time the hunters started looking before they start shooting," said Sergeant Deveans.

He explained that since Friday the troopers have received at least three dozen complaints.

The complaints are from residents in the outskirts of villages and the City of Utica, whom Sergeant Deveans quoted as saying:

"The backyards around our homes are just like 'no-man's land' and are far from being a safe place for our children to play."

CLOSE-OUT SALE
—PIERCED OR UNPIERCED
EARRINGS \$1.00 VALUES
DANIELS Jewelers

106 Genesee St.

CREAMATIZER BONAT 4.95
COLD WAVE
You'll love this breakable flattening wave. Can not be duplicated elsewhere for twice the price.
ROUX TINTING
Complete with Shampoo **2.50**
Starlight
• BEAUTY SALON •
23 DEVEREUX STREET
Street Floor — Phone 2-2229

She's learning democracy and Teamwork first

hand in the

Girl Scouts!



Geared to teaching citizenship and the responsibilities of womanhood, Girl Scouts, like the five other Chest-supported youth programs, builds character.

These girls, the women of tomorrow, are not only learning democracy and teamwork, but also useful skills and crafts... first aid, sewing, cooking. Building a better community is everybody's job. The Girl Scouts are doing their part. Won't you do yours by supporting the Community Chest?

Community Chest and PLANNING COUNCIL

October 19-30, 1950



Meelan's RUG OPPORTUNITY SALE

DOORS OPEN PROMPTLY AT 9 A. M. MONDAY

A STUPENDOUS FLOOR COVERING SALE OF FINEST BROADLOOM CARPETING

TRULY the greatest opportunity for those who demand the finest, high quality broadloom carpeting for their homes. Broadloom from America's greatest manufacturers that we ordered months ago and recently received. Broadloom that we were in a unique position to procure because of our large purchasing power and at the lower prices of a few months back. Luxurious broadloom carpeting in 9', 12' and 15' widths of newest decor colors of Rose, Green, and Grey. Finest broadloom carpeting cut from full rolls and loomed by such great names as Bigelow Sanford, Gulistan, Firth and Hardwick & Magee is now on sale at the Meelan Rug Company in an Opportunity Sale that rarely presents itself today with constantly soaring market prices of finest wools which are essential in the making of this great showing of newest and highest quality broadloom carpeting.

GREAT NAME WALL-TO-WALL AND ROOM SIZE BROADLOOM AT REAL CASH SAVINGS
EVERY LAST YARD OF THIS FIRST QUALITY CARPETING IS CUT FROM FULL ROLLS

<p>ALL WOOL Axminster Carpeting</p> <p>\$6.95 SQ. YD.</p> <p>TODAY'S VALUE \$9.95</p>	<p>Genuine TWIST Carpeting</p> <p>\$7.95 SQ. YD.</p> <p>TODAY'S VALUE \$10.95</p>	<p>Sculptured-Type Broadloom Carpeting</p> <p>New Patterns Heavy, First Quality. ALL WOOL</p> <p>\$9.95 SQ. YD.</p> <p>TODAY'S VALUE \$11.95</p>	<p>Beautiful Heavy Embossed and Sculptured WILTON ALL WOOL Carpeting</p> <p>\$11.95 SQ. YD.</p> <p>TODAY'S VALUE \$15.95</p>	<p>FINEST QUALITY EXTRA HEAVY ALL WOOL SCULPTURED WILTON Carpeting</p> <p>\$15.95 SQ. YD.</p> <p>TODAY'S VALUE \$19.75</p>
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THREE WAYS TO BUY... CASH • BUDGET PAYMENTS • CONVENIENT LAYAWAY PLAN
DOOR OPENER SPECIALS and EARLY BIRD SPECIALS Every Day DURING THIS TERRIFIC SALE-OF-SALES!

<p>27" STAIR AND HALL Carpeting</p> <p>\$1.98 YD.</p>	<p>Cotton Loop Pile 6'x4'</p> <p>Rugs \$7.95</p>	<p>9'x12' BERKSHIRE Cotton Fibre Rugs for That Spare Room</p> <p>Rugs \$14.95</p>	<p>Beautiful American ORIENTALS</p> <p>9'x12' from America's Finest Manufacturer</p> <p>\$149.50</p>	<p>Famous Makes All Wool 9x12</p> <p>RUGS \$44.50</p>
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LARGEST FLOOR COVERING STORE IN CENTRAL NEW YORK

Meelan Rug Co., INC.

115 SOUTH ST., corner STEUBEN ST.

GIVE TO

YOUR COMMUNITY CHEST

PH. 3-5115 OPEN MONDAY and FRIDAY NIGHTS

OUT OF THE HIGH RENT AND HIGH PRICE BUSINESS SECTION OF UTICA
Our Own Installation Experts for Immediate Service

Plenty of Free Parking Space on Our Own Lot